

WordCamp
torino 2026

A Torinese Woman Inspiring WordPress Community Journey

by Patricia BT

A TORINESE WOMAN INSPIRING WORDPRESS COMMUNITY JOURNEYS

How a Torinese woman inspired everything I did in the WordPress community, and how that same inspiration can help others too

Patricia BT - yl.is/pbt

WordCamp Torino 2026



Content

A very personal story

The need for inspiration

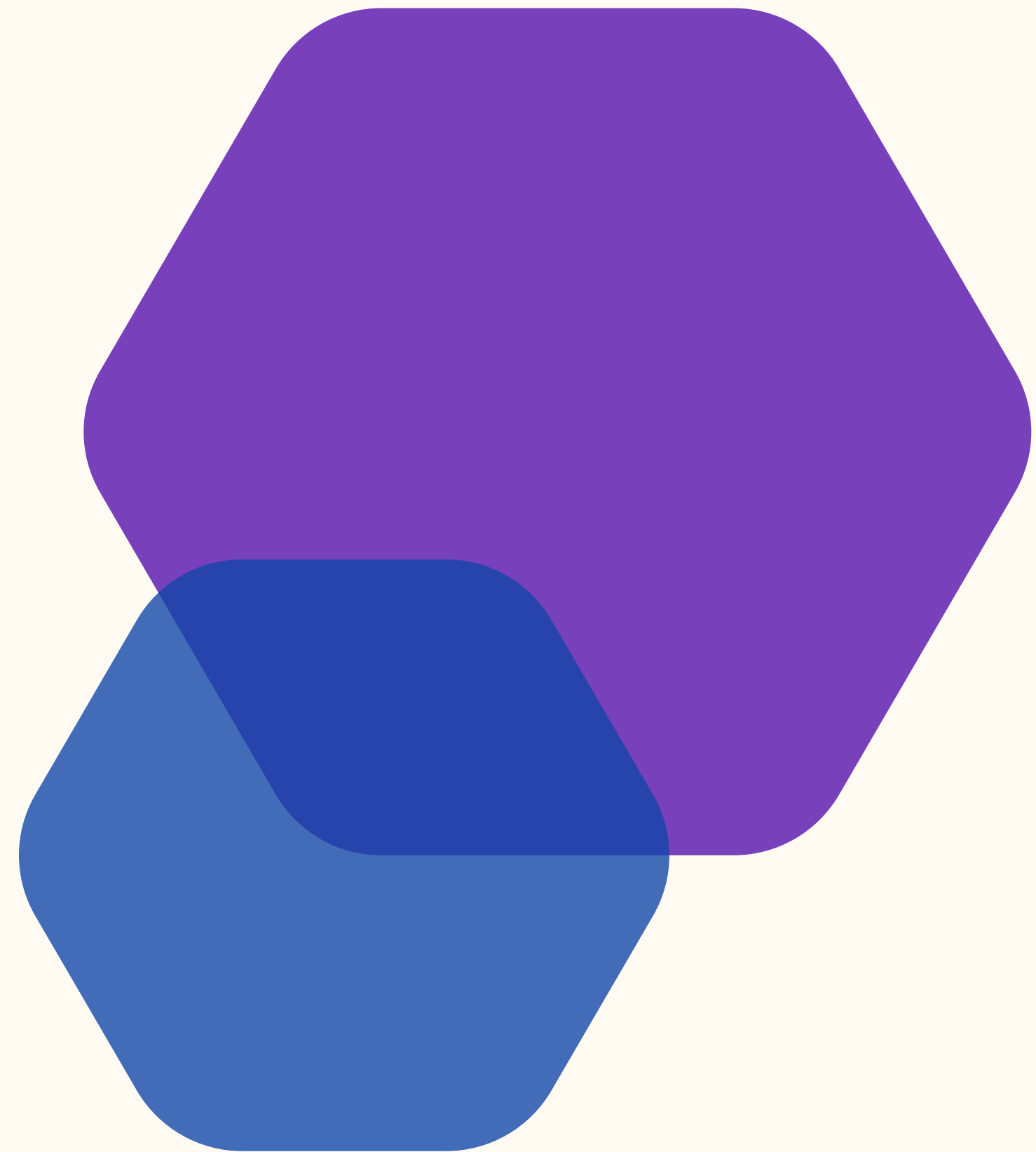
WordCamp Europe 2016 in
Vienna

Milano, serendipity, and an
Osso Buco dinner

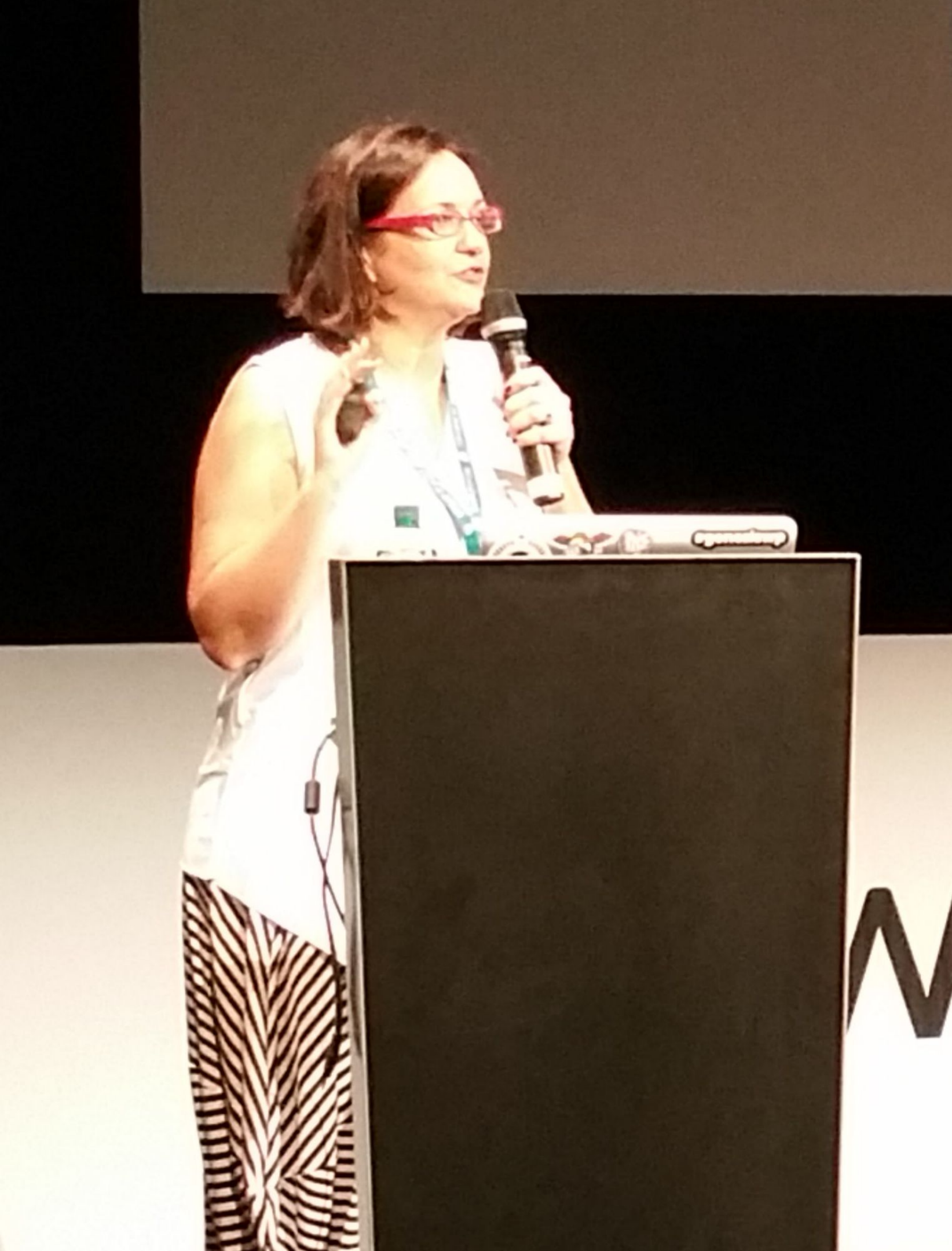
Learning by doing together

What community really
means

Full circle



**One person can
change a whole
community**



Francesca Marano



The need for inspiration

Francesca mentored 3 WordCamps at the same time in 2016



**WORDCAMP SWITZERLAND
IN ZURICH
2014 AND 2015**



**WORDCAMP GENEVA
2016**



**WORDCAMP ATHENS
2016**



**WORDCAMP STOCKHOLM
2016**

WordCamp Europe 2016 in Vienna

I cried during 2 talks:

Mike Little's and Francesca's

The Rebirth of the Italian Community

My inspiration for Switzerland



Milano, serendipity, and an Osso Buco dinner

Meeting in the streets

I got invited to a dinner

I felt welcome

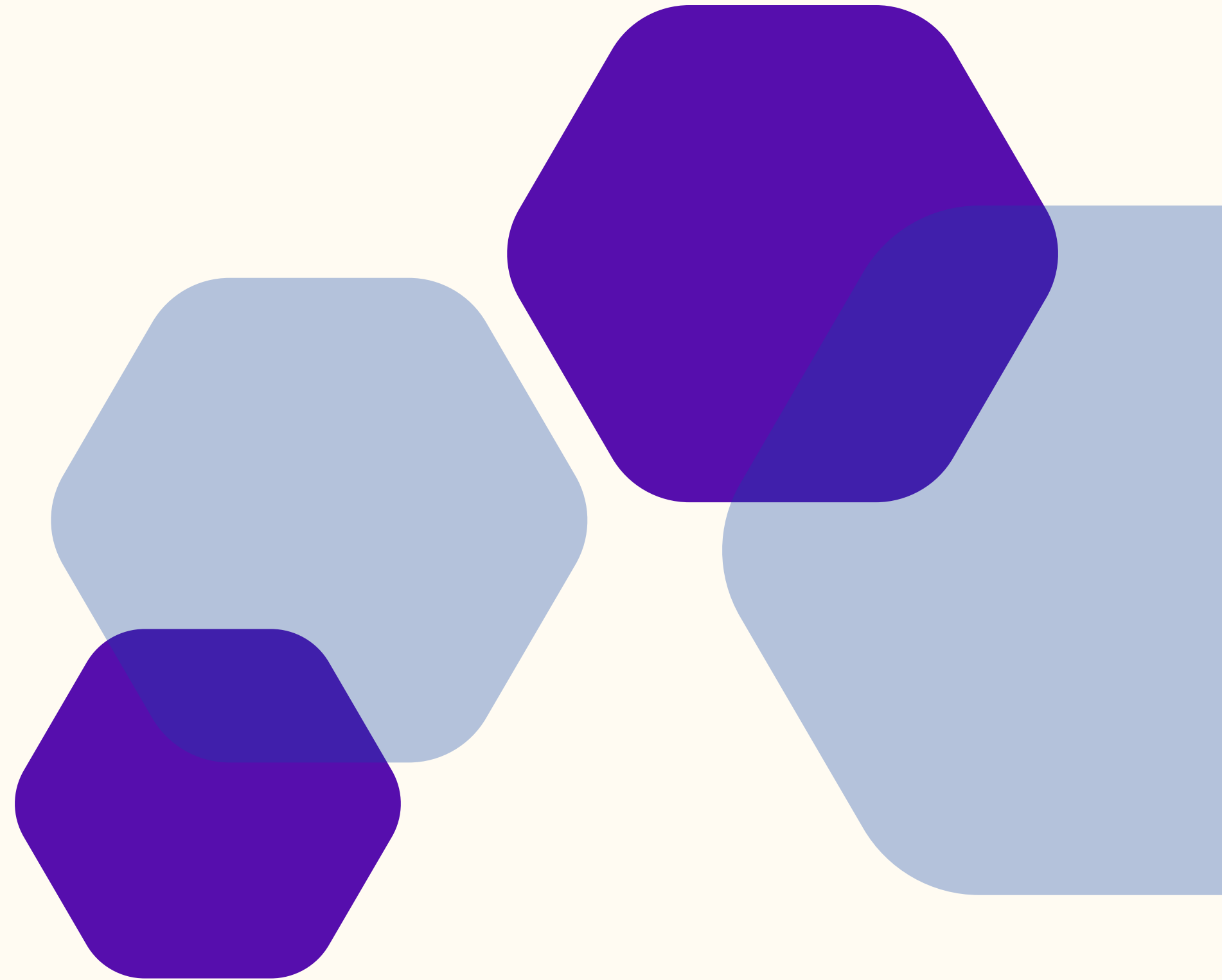


Learning by doing together

Giving help

Connecting people

Building bridges





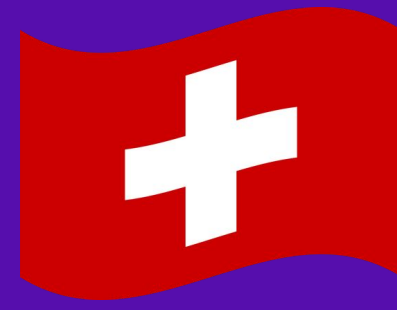
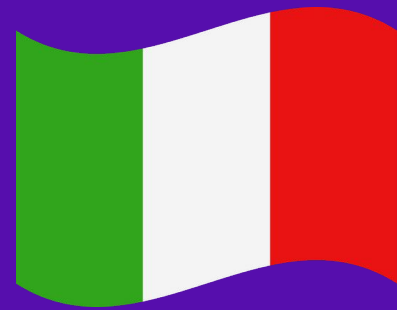
What community really means

Community leadership spreads!

One person empowers the next!

Full circle

Meetup Groups



WordCamp Europe

2024



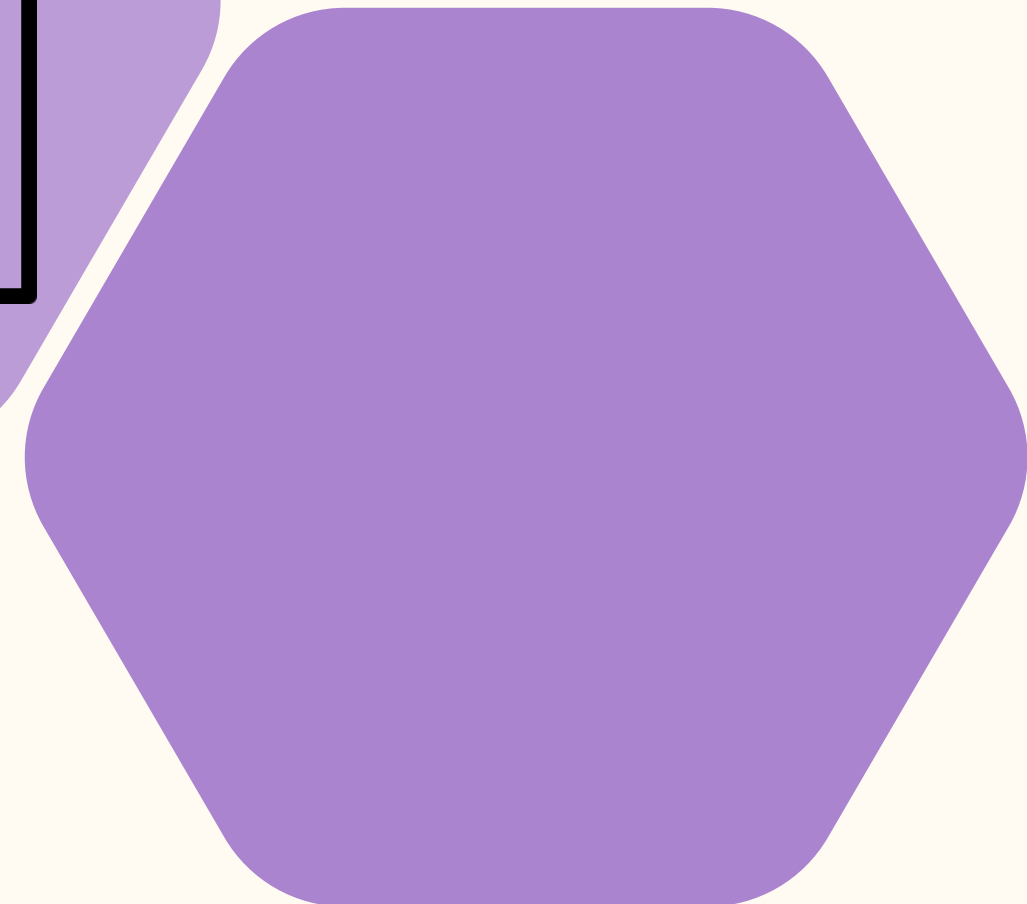
2025



Beyond WordPress

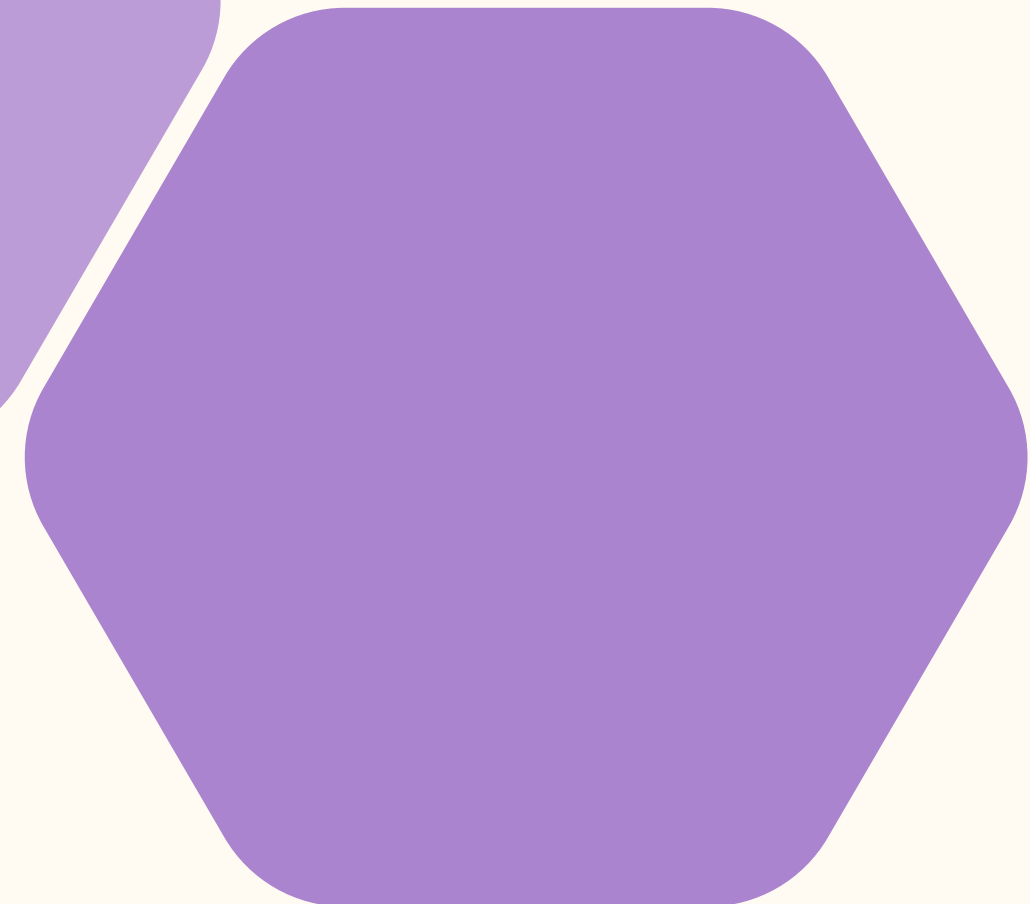
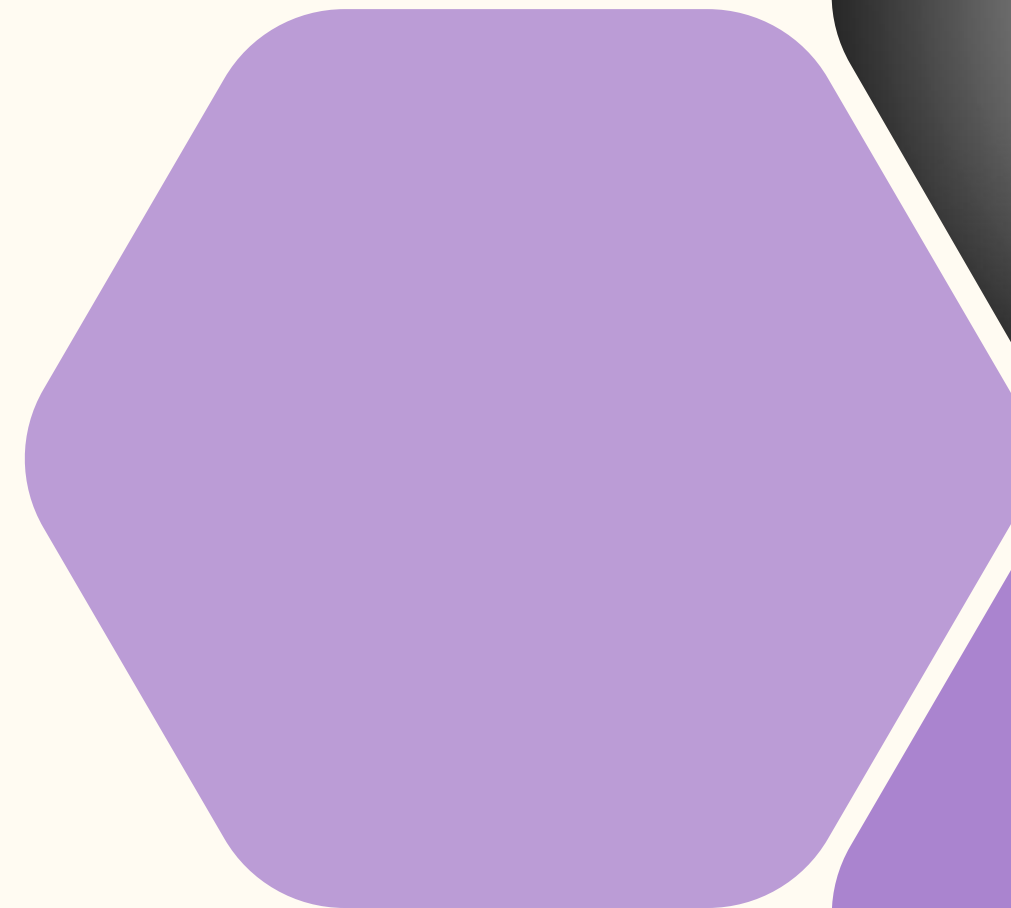
- Local non-profits
- Grassroots initiatives
- Cooperation
- Education
- Sports clubs
- Arts clubs

Where people are coached,
listened to and valued



Beyond WordPress

- Barcelona's Decidim
- Madrid Decide
- Iceland crowdsourced constitution
- e-Estonia
- Finland's Open Ministry
- [vTaiwan Platform](#)
- Swiss direct democracy and frequent votations
- etc.

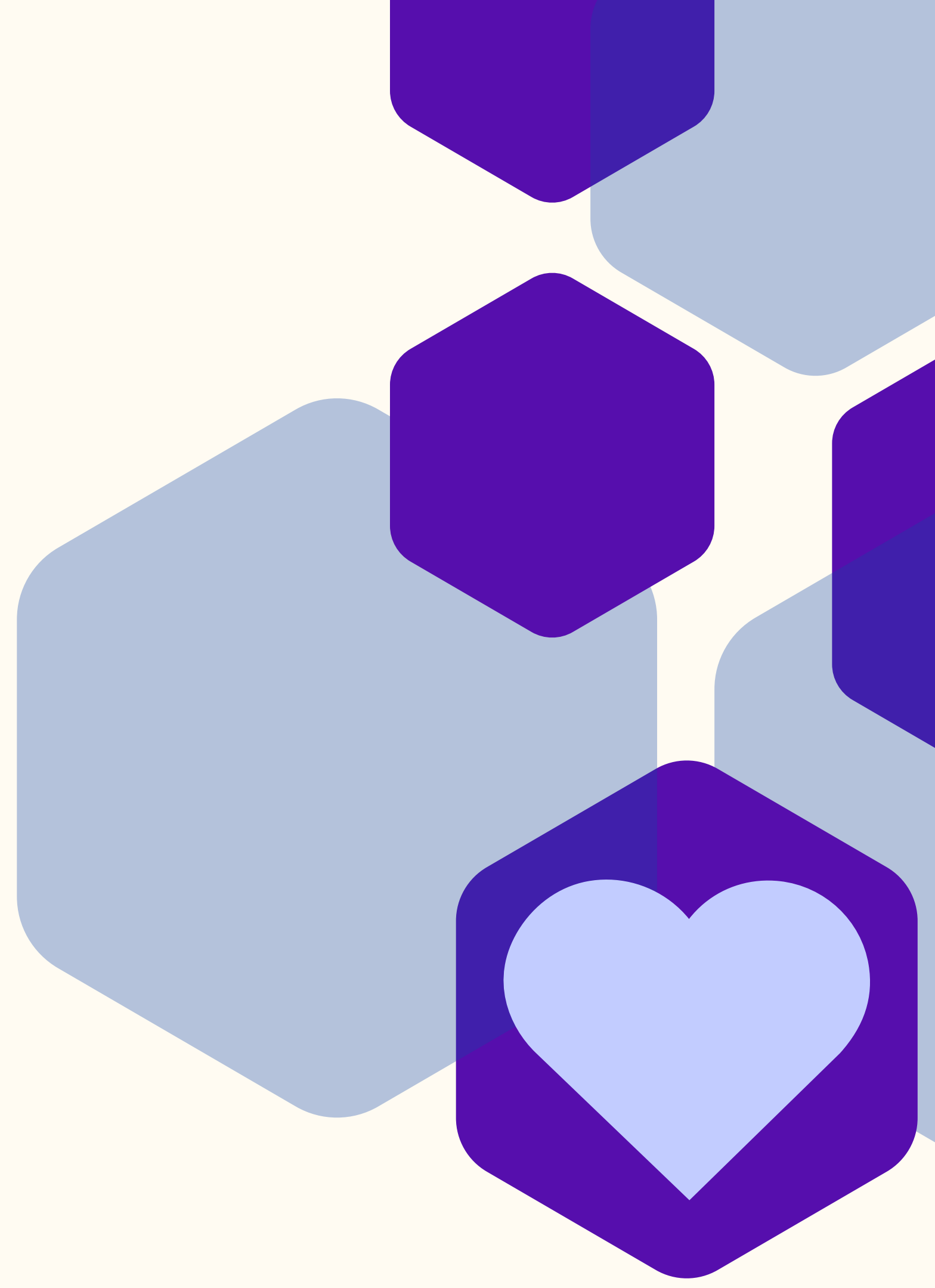


Conclusion

Thank you Francesca

Thank you to everyone who shows up

Thank you for the inspiration



Credits and links

Photos credits when not my own

Slide 2, CC BY-SA 4.0

- Mole Antonelliana in Turin by [Wikibusters](#)
- Turin as seen from Monte dei Cappuccini by Hpnx9420

Slides 6 and 11:

- Logos by respective WordCamp events

Slides 12 and 13:

- Canva Stock images

Relevant links

[Francesca's talk at WCEU 2016](#)

[My blog entry relative to this talk](#)





Patricia BT

<https://yl.is/pbt>

<https://yl.is/contact> = all social links

